

Rep Order# 9842333 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 583109

Printed: 10/29/2012 4:37 PM  
Last Received: 10/29/2012 4:13 PM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CENTER FORWARD  
Estimate# 2072  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 96/102/2072  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL

Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV LN 10

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	SA	1P-130P	COLLEGE FOOTBALL PREGAME	:30	\$100.00	10/20-10/20	1	1	1	\$100.00	
		Sales Remark: V7 PROGRAM WAS COLLEGE FOOTBALL PREGAME. PLS RVS.-										
		V7 Program Name Change, Comment Changed										

---REPORT TOTALS---

Report Totals: 1 / \$100.00

---SALES MONTHLY TOTALS---

Oct 12: 33 / \$20,800.00  
Sales Totals: 33 / \$20,800.00  
Station Totals: 33 / \$20,800.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$90,435	CABL	0%	KDLU	0%	KJZZ	7%	KSL	28%	KSTU	23%
		KTVX	20%	KUCW	2%	KUTV	20%	UNKB	0%	UNKN	0%

Books null  
Demos RA35+

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